

*Electronic and Postal Communications (Publication of List of Relevant Markets and Dominant Operators in Telecommunication and Broadcasting Sub-Sectors)*

GOVERNMENT NOTICE NO. 23 published on. 4/1/2018

THE ELECTRONIC AND POSTAL COMMUNICATIONS ACT,  
(CAP. 306)

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**NOTICE**

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*(Made under section 62(1))*

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THE ELECTRONIC AND POSTAL COMMUNICATIONS (PUBLICATION OF LIST OF  
RELEVANT MARKETS AND DOMINANT OPERATORS IN TELECOMMUNICATION  
AND BROADCASTING SUB-SECTORS) NOTICE, 2019

citation

1. This Notice may be cited as The Electronic and Postal Communications (Publication of List of Relevant Markets and Dominant Operators in Telecommunication and Broadcasting Sub-sectors) Notice, 2018.

Declarations of  
names

2. The names set out in the Schedule to this Notice are relevant markets and dominant operators in Telecommunication and Broadcasting Sub-sectors.

*Electronic and Postal Communications (Publication of List of Relevant Markets and Dominant Operators in Telecommunication and Broadcasting Sub-Sectors)*  
*GN. No. 23 (Contd)*

SCHEDULE

(Made under paragraph 2)

ASSESSMENT OF COMPETITION IN TANZANIA TELECOMMUNICATION  
AND BROADCASTING MARKETS

LIST OF RELEVANT MARKETS AND DOMINANT OPERATORS

The Tanzania Communication Regulatory Authority conducted an assessment of the period from March from December 2018 on competition in telecommunication and broadcasting sub-sectors in Tanzania. Following the Assessment, bellow are relevant markets and dominant operators:

(a) Relevant Markets

|                              |                                      |
|------------------------------|--------------------------------------|
| Retail Markets               | Whole Markets                        |
| Telecommunication Sub-sector |                                      |
| Voice call origination       | Wholesale broadband services         |
| Data                         | Transmission system                  |
| Mobile money                 | Passive communication infrastructure |
| SMS                          | Call termination                     |
| Broadcasting Sub-sector      |                                      |

(b) Dominant operators

|                                      |                                                                                     |
|--------------------------------------|-------------------------------------------------------------------------------------|
| Relevant Markets                     | Dominant Operators and their Market Share                                           |
| Voice call origination market        | Vodacom Tanzania PLC (41%) and MIC (T) Limited (Tigo) 36%                           |
| Data market                          | None                                                                                |
| Mobile money markets                 | Vodacom Tanzania PLC 48% and MIC (T) Limited (Tigo) 36                              |
| SMS market                           | MIC (T) Limited (Tigo) 36                                                           |
| Whole broadband services market      | Seacom Tanzania Limited (50%) and East African Submarine Cable System (EASSy) (50%) |
| Transmission system market           | National ICT Broadband Backbone (NICTBB) 100%                                       |
| Passive Transmission system market   | HTT Infranco Limited (39%)                                                          |
| Call termination market              | All network operators                                                               |
| Subscription (Pay) television market | Azam Madia (T) Limited (52%)                                                        |
| Multiplexing Services Market         | Star Media (T) Limited (9%)                                                         |

Dar es Salaam,  
..... December, 2018

JAMES M. KILABA  
*Director General*