

*Local Government Finances (Fees for Billboards, Posters
And Hoarding)*

GOVERNMENT NOTICE NO. 448M published on 30/6/2023

THE LOCAL GOVERNMENT FINANCES ACT,
(CAP. 290)

ORDER

(Made under section 31A (6))

THE LOCAL GOVERNMENT FINANCES (FEES FOR BILLBOARDS, POSTERS
AND HOARDING) (AMENDMENT) ORDER, 2023

Citation

GN No.
157 of 2019

Application

Amendment of
Schedule

1. This Order may be cited as the Local Government Finances (Fees for Billboards, Posters and Hoarding) (Amendment) Order, 2023 and shall be read as one with the Local Government Finances (Fees for Billboards, Posters and Hoarding) Order, 2019, hereinafter referred to as the “principal Order”.

2. This Order shall come into operation on the 1st day of July, 2023.

3. The principal Order is amended by deleting the Schedule and substituting for it the following:

“ _____

SCHEDULE

(Made under paragraph 4)

FEES

Item Number	Item	Fee (in TZS)
1.	Non-illuminated sign	7,000 per sq ft
2.	Illuminated sign	10,000 per sq ft
3.	Wall sign	10,000 per sq ft
4.	Electronic sign	10,000 per sq ft
5.	Vehicular advertisement	10,000 per sq ft
6.	Vehicular advertisement for branding own products	4,000 per sq ft
7.	Point of sale display- • Non - illuminated	7,000 per sq ft

*Local Government Finances (Fees for Billboards, Posters
And Hoarding)*

GN NO. 448M (Contd)

	• illuminated	10,000 per sq ft
8.	Every poster promotion for the first 100 posters	50,000
	For every other bunch of posters or part thereof	50,000
9.	Short term advertisement or promotion	50,000

Addition of
paragraph 5

4. The principal Order is amended by adding immediately after paragraph 4 the following new paragraph:

“Exclusion

5. No fee under this Order shall be charged on a person with respect to a Billboard, Poster or hoarding installed, posted or attached at the person’s place of business where such billboard, poster or hoarding discloses only the name of the person’s business including details mandatorily required by a regulatory law.”

Dodoma,
30th June, 2023

MWIGULU LAMECK NCHEMBA MADELU
Minister for Finance and Planning